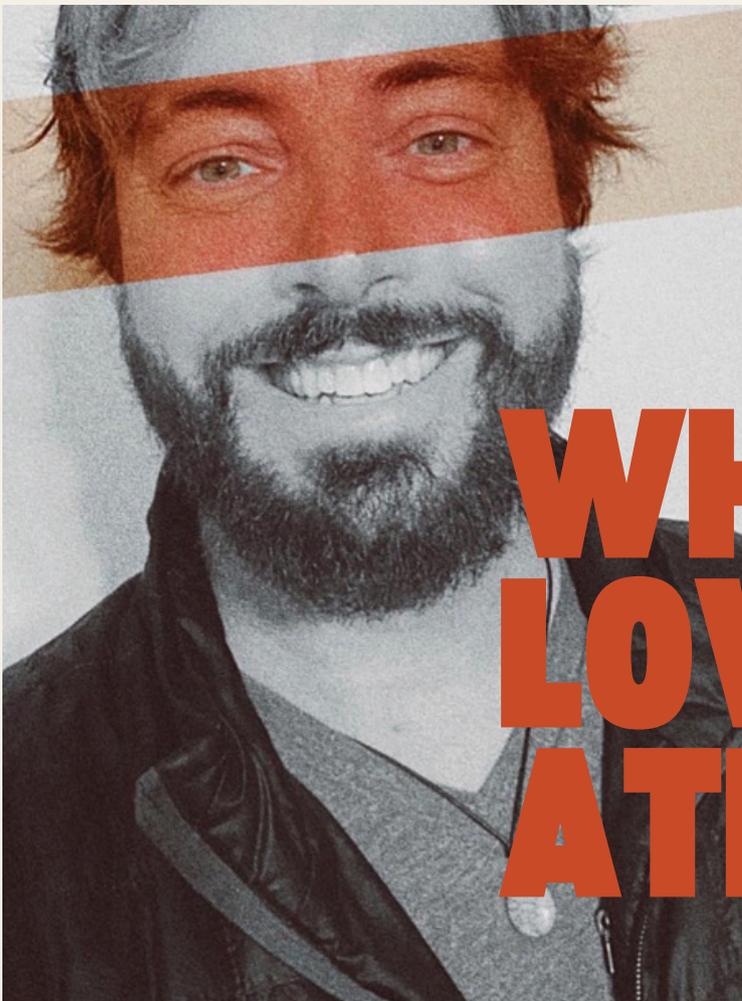




**2024  
EPK**

**LOVE ATHLETICS**



# WHO IS LOVE ATHLETICS

**Who Is Love Athletics? We are here to give you just the facts. The facts and a little bit of a description of his music, although many know, that some artists just have a feeling they convey, and fans that know him well, can blindly point out exactly what that sounds like. He is a producer and a former global DJ who has returned to the stage, and his music has yet again come into his own.**

Love Athletics (Ken Christensen) is a first-generation American musician with roots from Italy and Norway. After a hiatus, he returned to the music scene, blending underground and pop elements in his productions spanning House, New Wave, Disco, Punk, and Cosmic Techno. Formerly known as one half of East Coast Boogiemens, Ken gained recognition with partner Juan Zapata, landing on Next 100 list in 2000, firmly establishing their reputation as trailblazers within the industry. As the primary producer for ECB his influence rippled through the pages of Mix Mag, Remix Mag, Urb, and other eminent publications, solidifying his position amongst a wave of pioneering acts at the turn of the century. Following their dissolution in 2006, Ken continued his journey as Ken ECB, releasing over 67 records across 35 labels and gaining global acclaim for his versatility and dedication to his craft, with his music featured in sets by luminaries like Derrick Carter, Mark Farina, Basement Boys, 95 North and Moodymann.

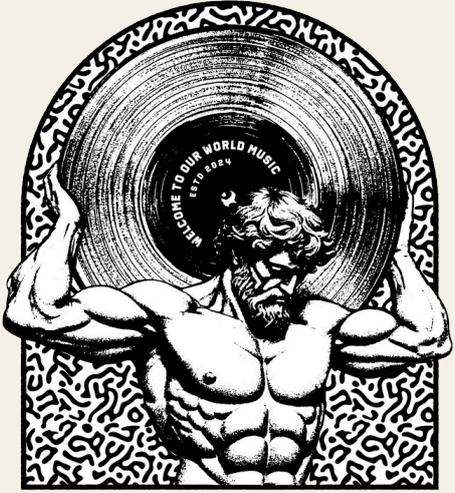
In 2016, Ken's artistic exploration led to the birth of Love Athletics in the vibrant streets of Los Angeles. Love Athletics transcends genres, offering a transformative auditory experience from new wave rhythms to synth-wave melodies, and DJ cuts spanning House, Acid, Retro Future Disco, Cosmic Techno, and Oddities. Collaborating with industry figures like Woolfy and spearheading XANIMAL, Ken defies musical boundaries. His forward-thinking vision also led to the inception of New Human Music, his third label, focusing on dance bands and DJ material. With a career spanning decades, Ken remains dedicated to his craft, eagerly anticipating the creation of more sonic art.

Music Styles: House, Acid, Disco, Techno, Cosmic  
Oddities Band Styles: Synth Wave, New Wave, Indie,  
Pop Born: 1973 (age 50), El Paso, Texas



# NEW PROJECTS

## NEW HUMAN MUSIC



**NEW HUMAN**  
MUSIC

IN 2024, Ken founded New Human Music a name he coined after overcoming life's difficulties and lessons he has learned along the way. He partnered with band mate Claude McCann, a seasoned key player and local Austin Legend.

Together they wanted to create a label based on their band projects, the musicians they admired locally from various Indy bands and the community of creationists they both have been submerged in living in Austin, Texas. New Human has its focus on songwriting, scoring and artist development

Lastly they wanted to get the best remixers on planet earth to take the releases to dance floors globally.



## **DISCOGRAPHY**



## **STUDIO**

owns mic drop studios  
Austin, TX

1. **SONY EMI**
2. **JIVE ELECTRO**
3. **WHISKEY DISCO**
4. **NEW HUMAN MUSIC**
5. **ASTRALWERKS**
6. **OM RECORDS**
7. **MOONSHINE**
8. **MINISTRY OF SOUND**
9. **OOMP RECORDINGS**
10. **HARDKISS MUSIC**
11. **DOUBLE DOWN RECORDS**
12. **DUST TRAXX**
13. **AMENTI**
14. **AROMA**
15. **GREENSKEEPERS MUSIC**
16. **GREAT LAKES AUDIO**
17. **IGLOO RECORDS**
18. **BLACK CHERRY RECORDS**
19. **DEEPFUNK RECORDS**
20. **PRIMAL RECORDS**
21. **SOUSSOL RECORDS**
22. **KNOCKIN BOOTS**
23. **HIGH NOTE RECORDS**
24. **SELECT RECORDINGS**
25. **BRIQUE ROUGE**
26. **MDLM**
27. **CAFFEE LATTE**
28. **TEQUILA SOUND**
29. **PLAN 9**
30. **MONKEY STYLE**
31. **TEQUILA SOUND**
32. **MAMA'S HOME COOKIN**
33. **AFTER SCHOOL RECORDINGS**
34. **NIGHTSHIFT**
35. **JAMAYKA RECORDINGS**
36. **GRAB RECORDINGS**
37. **LCG MUSIC**
38. **HIGH NOTE RECORDS**
39. **ODDS AND ENDS MUSIC**
40. **HALLUCINATION LIMITED**



## **AWARDS**

- URB NEXT 1000 (2000)

## **PRESS**

- URB MAGAZINE
- MIX MAGAZINE (COVER)
- REMIX MAGAZINE (COVER)
- PLAYBOY MAGAZINE
- INNER LOOP MAG
- WASHINGTON POST
- FIVE MAGAZINE (CHICAGO)
- VARIOUS MUSIC BLOGS

## **FILM**

- JOES JEANS
- BONES

## **GAMES**

- UNICORN (SEARS / KMART)
- BADGER (SEARS / KMART)



## NOTABLE MENTIONS

EDC - LOS ANGELES  
 EDC - AUSTIN  
 ONE NATION - ORANGE COUNTY  
 LITTLE FLUFY CLOUDS - EU  
 MOONSHINE - LA  
 STUCK ON EARTH - NYC  
 SOLID - TOKYO JAPAN  
 TOOL - SOUTH KOREA  
 FAMILY - BRISBANE  
 PANORAMA BAR - BERLIN  
 MINISTRY OF SOUND - UK  
 BACK 2 BASICS - LEADS  
 SUB CLUB - GLASSGOW  
 FOOD - LUEVEN  
 DECADANCE - GHENT  
 SILO - BELGIUM  
 GIANT - LA  
 KINGDOM - TX  
 FIVE - DC  
 LIMELIGHT, TUNNEL, SULLIVAN ROOM, PATCHA - NYC  
 SMART BAR - CHICAGO  
 FLAMMABLE - SEATTLE  
 OM - PORTLAND  
 RUBY SKY, END UP, STOMPY - SF  
 4TH AND B - SAN DIEGO  
 CEASERS PALACE - TAHO  
 BUZZ - DC  
 RED - DC

**CLUBS AND  
 FESTIVALS**

## NOTABLE COUNTRIES



SOUTH AFRICA SPAIN ITALY BELGIUM NETHERLANDS  
 NORWAY UK, IRELAND AND SCOTTLAND TURKEY  
 POLAND PORTUGAL CANARY ISLANDS NEW ZEALAND  
 AUSTRALIA (BRISBANE, PERTH, SYDNEY, ADALAIDE,  
 MELBOURNE) KOREA VIETNAM JAPAN SINGAPORE  
 COSTA RICA MEXICO COLUMBIA BRAZIL - SAO PALO,  
 EMPINIMA, RIO, BRAZILIA, BELO HORIZONTE

# LOVE ATHLETICS

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Linktri: <https://linktr.ee/newhumanmusic>